

Paso Robles Pickleball Club

Wine Country Classic Tournament

Dear Tournament Sponsor,

Once again Paso Robles Pickleball Club is hosting the Wine Country Classic Pickleball Tournament. As a past sponsor of the tournament, I want to thank you and make you aware of the benefits to both the community and to your business by continuing your sponsorship. Thank you for your kind consideration and, in advance, for your help.



Tournament Details

Friday - Sunday, October 1-3, 2021
Starting at 8:00 a.m.
at Centennial Park
600 Nickerson Dr., Paso Robles, CA

Over 300 people will attend as players and volunteers to compete in the fastest growing sport in America. This year the tournament is for players age 19 and above. These people are here to have a good playing experience and enjoy the local offerings when off the court.

Your sponsorship can draw them to you!

Benefits for Paso & Your Business

The Wine Country Classic is a significant benefit to the community:

- Players spend on average about \$400 per person in Paso. Altogether, that's over \$75,000 impact to local businesses.
- Tournament planners seek to spend locally when possible.
- Local club members appreciate and use local businesses all year long.

Supporting the PRPC Tournament benefits YOUR BUSINESS:

- Donations are tax deductible as advertising business expenses.
- Sponsorship depending on your level of participation includes advertising that is unavoidable to all tournament participants and all club members all year.

Sponsor Options

Bronze Name announced at the tournament, listed on the court banner, and one year of placement as a sponsor on the club website sponsor page:
www.pasoroblepickleball.org

Silver Bronze items plus logo placement on the court banner, you own individual company court banner during tournament, and logo placement on the sponsor page of the website all year.

Gold Silver + logo on website and Facebook home pages, a table at the tournament (set up & manned by your business), business banner hung at the medal courts for prominent display.

In-Kind Items needed for the event such as wine, gift baskets for raffle, tables/chairs, sound system, etc. will be valued up to what PRPC would have spent. This will be credited to the above sponsor options.

Sponsorship Commitment

Complete your SPONSORSHIP FORM by MAIL or
ONLINE: www.PasoRoblesPickleball.org/Sponsors-1
Submit Logo to bobmclaughlin@me.com

Mail to: Tournament Director
1037 Par Ave, Paso Robles, CA 93446
Checks payable to
"Paso Robles Pickleball Club"